



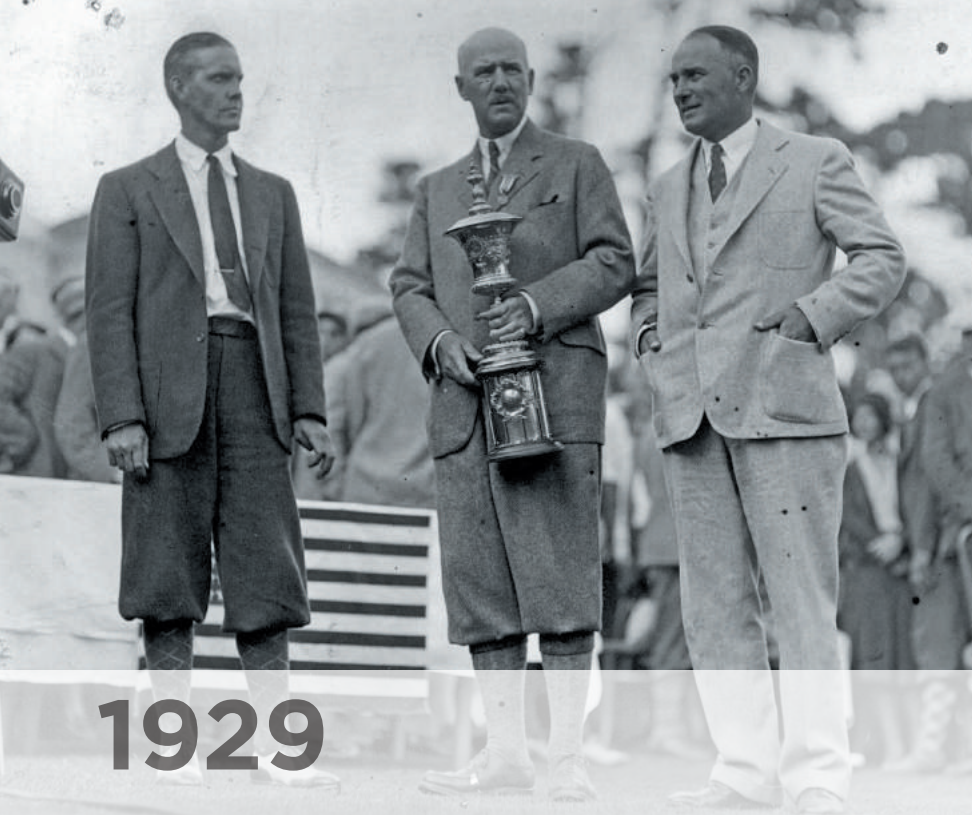
CORPORATE HOSPITALITY & EVENT OPPORTUNITIES

AUGUST 13-19, 2018

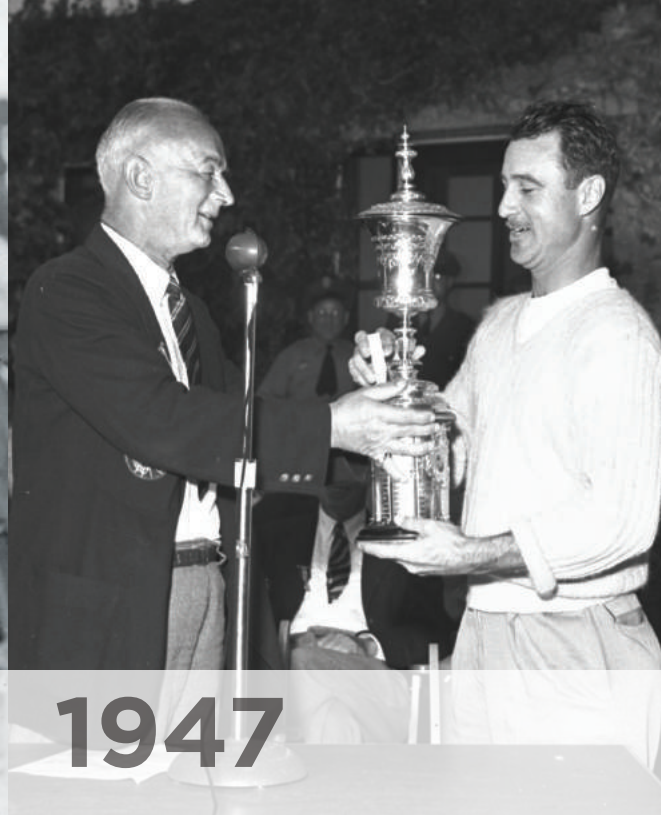


HISTORY. HERITAGE. EXPERIENCE.

Welcome to the 118th U.S. Amateur Championship at Pebble Beach!



1929



1947



1961



1999

A LOOK BACK AT HISTORY

Past winners of the U.S. Amateur Championship at Pebble Beach

1929: Harrison R. Johnston (left) was the winner of the first USGA championship in California, the 1929 U.S. Amateur at Pebble Beach and Del Monte Golf Course. Johnston defeated Oscar F. Willing, 4&3.

1961: Jack Nicklaus is a two-time winner of the U.S. Amateur – he followed up his 1959 U.S. Amateur victory with the 1961 title at Pebble Beach, defeating Dudley Wysong, 8&6.

1947: Robert Henry "Skee" Riegel had been playing golf for less than 10 years when he entered the 1947 U.S. Amateur, and subsequently won. Riegel defeated Johnny Dawson, 2&1.

1999: David Gossett was headed to the University of Texas after his 1999 U.S. Amateur win, and proudly displayed the "horns" symbol while parading his trophy. Gossett defeated Sung Yoon Kim, 9&8.



HISTORY. HERITAGE. EXPERIENCE.

Welcome to the 118th U.S. Amateur Championship at Pebble Beach!

You are invited to amateur golf's greatest competition on two of the grandest stages in the game - the 2018 United States Amateur Championship at Spyglass Hill Golf Course and Pebble Beach Golf Links, which tees off August 13-19, 2018.

The U.S. Amateur returns to Pebble Beach in 2018 for a fifth time, and to Spyglass Hill Golf Course for the first time since 1999. Pebble Beach has been the stunning stage of everything from Bobby Jones' upset loss in 1929, to Jack Nicklaus' dominant win in 1961. Spyglass Hill will also co-host the championship during medal play for a second time, introducing the game's rising stars to one of golf's most demanding tests. By the time Pebble Beach Golf Links hosted its second United States Amateur Championship in 1947, USGA President Charles Littlefield walked away saying, "If I was going to be President of the United States Golf Association any longer, I'd hold them all here. This is the grandest place to hold a golf tournament I've ever seen."

There are a limited number of corporate hospitality offerings and event experiences available to celebrate the 2018 U.S. Amateur, with details on the following pages. A corporate hospitality or event experience at Pebble Beach is a perfect environment to engage your guests, existing and potential customers, or to offer an incredible sales incentive for your associates. You can leverage the world-class amenities that Pebble Beach offers, including luxury hotel accommodations, the greatest public golf courses in the world, acclaimed lifestyle activities and award-winning dining - all in one unforgettable location.

We look forward to seeing you on the pristine fairways of Pebble Beach and Spyglass Hill, where we will celebrate the history, heritage and experience of the 118th playing of the U.S. Amateur Championship.



FAIRWAY ONE COTTAGE

The Fairway One Cottage offers a spacious living room and four oversized bedrooms, adjacent to the first fairway of Pebble Beach Golf Links.

The Fairway One Cottage includes exclusive use of all four guest rooms and living room space for eight nights, Sunday to Monday, August 12-20, 2018, for U.S. Amateur Championship Week. This private enclave includes the following furnishings and amenities:

- **Space to entertain up to 25 guests**
- **Television broadcast coverage of the U.S. Amateur Championship**
- **Complimentary Wi-Fi service**
- **Corporate identification sign bearing the U.S. Amateur logo and your company name**
- **Security for the Fairway One Cottage during all hours of operation**

25 tickets per day (Monday-Sunday) and the option to purchase an additional 5 tickets per day. Each ticket allows access to the golf course and the Fairway One Cottage.

Four staff tickets per day (Monday-Sunday) with access to the golf course and the Fairway One Cottage.

15 VIP parking passes

Two players in the U.S. Amateur Challenge at Pebble Beach on August 16-18, 2018.

Priority registration for additional playing spots in the U.S. Amateur Challenge at Pebble Beach on August 16-18, 2018.

Preferred access to reserve a limited number of guest rooms at The Lodge at Pebble Beach or The Inn at Spanish Bay, based on availability.

Preferred access to reserve tee times at Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course during U.S. Amateur Championship Week, based on availability.

Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Amateur logo.

Catering and upgraded décor will be exclusively arranged by Pebble Beach Resorts at an additional fee.

FAIRWAY ONE COTTAGE INVESTMENT:

\$40,000 (Plus all applicable taxes; exclusive of catering fees)

FAIRWAY ONE COTTAGE PAYMENT SCHEDULE:

❖ **\$40,000** due with Agreement

conducted by the



Tim Ryan, Chairman, Corporate Sales: (831) 647-7406 • ryant@pebblebeach.com • pebblebeach.com/2018USAmateur

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above do not include applicable taxes.



FAIRWAY ONE MEETING ROOM: TABLE

Purchase a table for 10 guests for U.S. Amateur week in the attractively furnished and decorated Fairway One Meeting Room, positioned on the first fairway of Pebble Beach Golf Links.

Your reserved table for 10 guests includes access to the Fairway One Meeting Room each day of the championship. Breakfast, lunch and afternoon hors d'oeuvres are included. This shared area is ideal for entertaining a smaller group of clients, friends and employees. This space also includes the following furnishings and amenities:

- **Breakfast, lunch and afternoon hors d'oeuvres served throughout the day**
- **Television broadcast coverage of the U.S. Amateur Championship**
- **Complimentary Wi-Fi service**
- **Security at the entrance to the Fairway One Meeting Room during all hours of operation**
- **Reserved table with seating for 10 guests**

Ten tickets per day (Monday-Sunday). The Fairway One Meeting Room is open Monday through Sunday (August 13-19). This ticket will allow access to the golf course and to the Fairway One Meeting Room.

One player in the U.S. Amateur Challenge at Pebble Beach on August 16-18, 2018.

Priority registration for additional playing spots in the U.S. Amateur Challenge at Pebble Beach on August 16-18, 2018.

Preferred access to reserve tee times at Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course during U.S. Amateur Championship Week, based on availability.

**FAIRWAY ONE MEETING ROOM TABLE PRICE:
\$15,000**

**FAIRWAY ONE MEETING ROOM TABLE PAYMENT
SCHEDULE:**

❖ **\$15,000** due with Agreement

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FAIRWAY ONE MEETING ROOM: TICKET

Purchase a ticket for U.S. Amateur week in the attractively furnished and decorated Fairway One Meeting Room, positioned on the first fairway of Pebble Beach Golf Links.

Your individual ticket to the Fairway One Meeting Room includes individual access each day of the championship. Breakfast, lunch and afternoon hors d'oeuvres are included. This shared area is ideal for entertaining a smaller group of clients, friends and employees, or for individuals to enjoy an enhanced U.S. Amateur experience. This space also includes the following furnishings and amenities:

- **Breakfast, lunch and afternoon hors d'oeuvres served throughout the day**
- **Television broadcast coverage of the U.S. Amateur Championship**
- **Complimentary Wi-Fi service**
- **Security at the entrance to the Fairway One Meeting Room during all hours of operation**

One ticket per day (Monday-Sunday). The Fairway One Meeting Room is open Monday through Sunday (August 13-19). This ticket will allow access to the golf course and to the Fairway One Meeting Room.

Priority registration for a playing spot in the U.S. Amateur Challenge at Pebble Beach on August 16-18, 2018.

Preferred access to reserve tee times at Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course during U.S. Amateur Championship Week, based on availability.

**FAIRWAY ONE MEETING ROOM TICKET PRICE:
\$1,500 per person**

**FAIRWAY ONE MEETING ROOM TICKET
PAYMENT SCHEDULE:**

❖ **Payable upon purchase of ticket**

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18TH FAIRWAY SUITES

The 18th Fairway Suites are situated on the iconic 18th hole of Pebble Beach Golf Links, featuring sweeping golf course and coastal views.

An 18th Fairway Suite includes exclusive use of a fairway-level guest room for eight nights, Sunday-Monday, August 12-20, 2018, for U.S. Amateur Championship Week. The guest room includes the following furnishings and amenities:

- **Space to entertain up to 15 guests**
- **Television broadcast coverage of the U.S. Amateur Championship**
- **Complimentary Wi-Fi service**
- **Corporate identification sign bearing the U.S. Amateur logo and your company name**
- **Security for the 18th Fairway Suite during all hours of operation**

15 tickets per day (Monday-Sunday) and the option to purchase an additional 5 tickets per day. Each ticket allows access to the golf course and The Lodge at Pebble Beach.

Two staff tickets per day (Monday-Sunday) with access to the golf course and the 18th Fairway Suite.

Five VIP parking passes

One player in the U.S. Amateur Challenge at Pebble Beach on August 16-18, 2018.

Preferred access to reserve a limited number of guest rooms at The Lodge at Pebble Beach or The Inn at Spanish Bay, based on availability.

Preferred access to reserve tee times at Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course during U.S. Amateur Championship Week, based on availability.

Exclusive opportunity to purchase co-branded merchandise bearing your company name or logo and the U.S. Amateur logo.

Catering and upgraded décor will be exclusively arranged by Pebble Beach Resorts at an additional fee.

18TH FAIRWAY SUITE INVESTMENT:

\$20,000 *(Plus all applicable taxes; exclusive of catering fees)*

18TH FAIRWAY SUITE PAYMENT SCHEDULE:

❖ **\$20,000** due with Agreement

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U.S. AMATEUR CHALLENGE AT PEBBLE BEACH

The U.S. Amateur Challenge at Pebble Beach is a unique opportunity to play the world-class courses of Pebble Beach Resorts during the 2018 U.S. Amateur Championship. Participants will play one round at Spyglass Hill Golf Course and one round at The Links at Spanish Bay; the low 60 teams will advance to the final round of the challenge at Pebble Beach Golf Links on the Saturday of the U.S. Amateur Championship. The remaining players will play their final round at Spyglass Hill Golf Course, host of the stroke-play portion of the U.S. Amateur.

DETAILS

Date: August 16-19, 2018

Location: Pebble Beach Golf Links, Spyglass Hill Golf Course and The Links at Spanish Bay

Format: Two-Person Best Ball Net (Gross and Net Divisions)

Price: \$5,500 per player; includes three nights at The Inn at Spanish Bay, three rounds of golf and special amenities.

SCHEDULE

Thursday, August 16: Registration and tee times at Spyglass Hill Golf Course or The Links at Spanish Bay, followed by a scoring reception

Friday, August 17: Tee times at Spyglass Hill Golf Course or The Links at Spanish Bay, followed by an evening “cut party” and silent auction

Saturday, August 18: Final rounds on Pebble Beach Golf Links (low 60 teams) and Spyglass Hill Golf Course (remaining field), followed by an awards reception

Information and Registration: For more information or to register for this event, please contact Margo Daniels, Assistant Tournament Director (831) 625-8556 • danielsm@pebblebeach.com or Meg Healy, Tournament Coordinator (831) 647-7500 ext 8805 • healym@pebblebeach.com. Entry fee is fully refundable if cancellation is received by July 16, 2018.

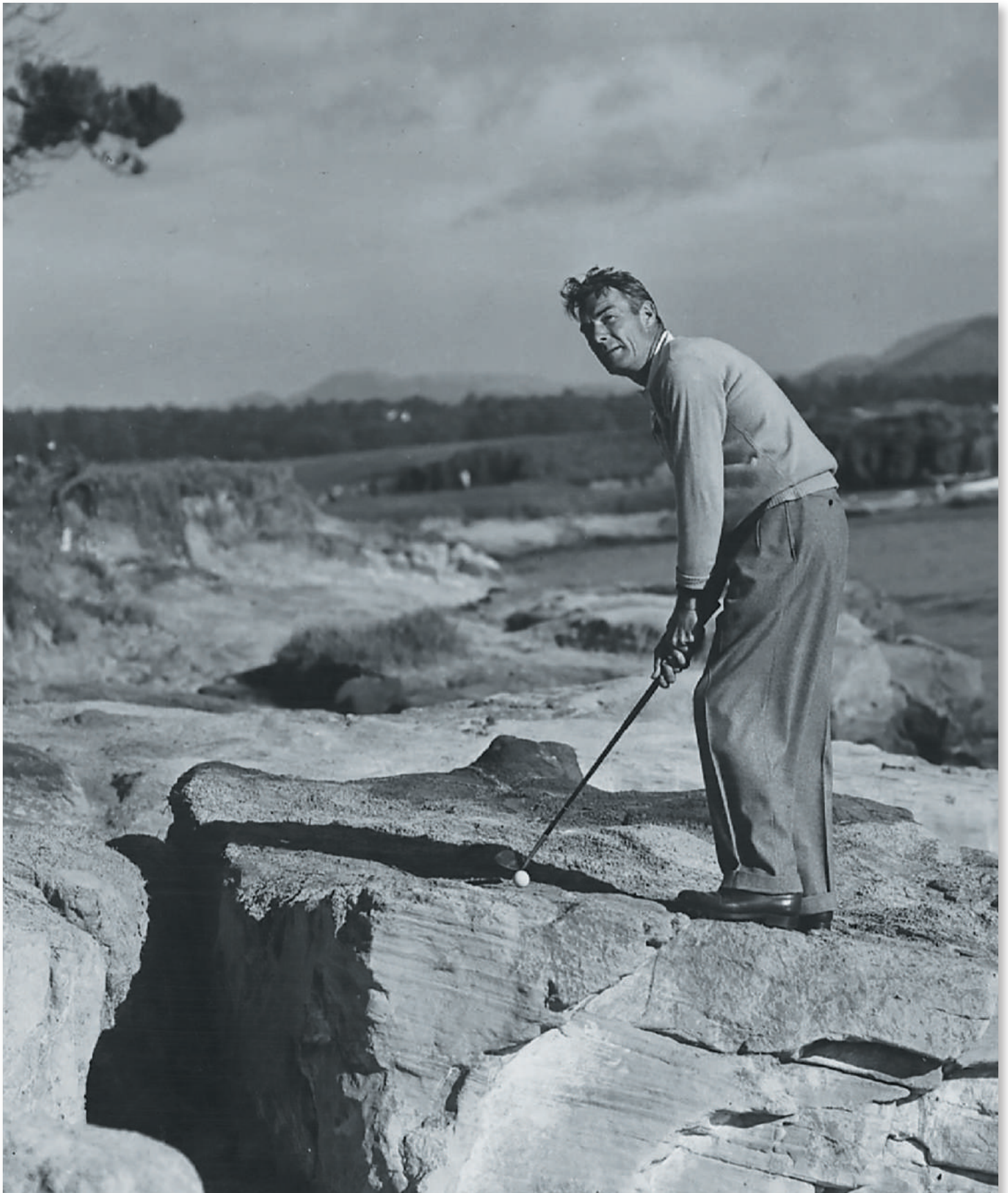
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The Links and Inn at Spanish Bay



Part of the storied history of the U.S. Amateur Championship at Pebble Beach is the contestants that it would attract. Among the starters in the 1947 U.S. Amateur was Hollywood star Randolph Scott, which marked the first time a movie star qualified for play. An avid golfer, Scott wasn't about to miss the party. He was so confident he would be out early, however, he let stand a shooting schedule that called for him to be in Hollywood on Wednesday. He kept his job when fellow southern Californian Ray Sleepy topped him in the first round, 7&6.



We look forward to seeing you on the pristine fairways of Pebble Beach Golf Links and Spyglass Hill Golf Course, where we will celebrate the history, heritage and experience of the 118th playing of the U.S. Amateur Championship.



Pebble Beach Golf Links, Hole 7



PEBBLE BEACH
RESORTS

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