



BRIEF HISTORY

Long before the automobile had become a way of life, horse drawn carriages were the way around one of the most stunning stretches of coastline in the world. 17-Mile Drive started from the famous Hotel Del Monte, now the site of the Naval Postgraduate School in Monterey. In 1881, this marked the beginning of visitors to this legendary location. Some historical dates of note:

- 1880** The Pacific Improvement Company opens Hotel Del Monte and buys the Del Monte Forest land

1916 Samuel F.B. Morse contracts Jack Neville and Douglas Grant to design Pebble Beach Golf Links

1919 Pebble Beach Golf Links and The Lodge at Pebble Beach open to the public

1929 The first national golf tournament at Pebble Beach is held – the U.S. Amateur Championship (it returned in 1947, 1961, 1999 and 2018)

1966 Spyglass Hill Golf Course opens

1972 The first U.S. Open is held at Pebble Beach (it returned in 1982, 1992, 2000, 2010, and 2019 - it will be contested here again in 2027)
- 1987** The Inn and Links at Spanish Bay opens

1999 Casa Palmero and The Spa at Pebble Beach open

2017 Fairway One at The Lodge opens

2018 The Pebble Beach Visitor Center opens

2019 Pebble Beach Centennial Celebration, punctuated by hosting the U.S. Open for a sixth time

2021 The Hay Opens

2023 The U.S. Women's Open is contested at Pebble Beach Golf Links for the first time (returning in 2035, 2040 and 2048)



17-MILE DRIVE AND THE 17 POINTS OF INTEREST

AT PEBBLE BEACH AND THE DEL MONTE FOREST

- 1** **SHEPHERD'S KNOLL** Shepherd's Knoll offers a unique elevated view looking down on Monterey Bay. It's named after local railroad man Abraham D. Shepard, who also built the upper scenic route on 17-Mile Drive in the forest.

2 **HUCKLEBERRY HILL** Take in this tree-top-level view at Huckleberry Hill, where you can see Santa Cruz in the distance. The huckleberry-filled hills, which have been set aside as permanent preserved forest, were rumored to be frequented by writers Robert Louis Stevenson and John Steinbeck.

3 **SPANISH BAY BEACH** Spanish Explorers camped out here in 1769. They were trying to find the Monterey Bay based on a description from 1602, but it took them a year. This beautiful beach was named Spanish Bay Beach after their early visit.

4 **THE RESTLESS SEA** The Restless Sea earns its name as one of the most turbulent sections of coastline in Pebble Beach. Waves are constantly converging and crashing into each other, likely caused by submerged rocks.

5 **POINT JOE** Early mariners mistook Point Joe as the entrance to Monterey Bay, making it the site of many shipwrecks. In the early 1900s, a man named Joe lived in a driftwood hut here, selling trinkets to tourists and tending goats. It is debated whether Joe was named for the Point, or the Point was named for Joe.

6 **CHINA ROCK** China Rock was the site of a small Chinese fishing village in the late 1800s.

7 **BIRD ROCK** This wildlife hub is buzzing with birds, harbor seals, and barking sea lions. Bird Rock was actually covered in four to five feet of pelican and cormorant guano until 1930, when it was harvested as a fertilizer. Sea lions took advantage of the cleaned-off perch, and have been sunbathing there ever since.

8 **SEAL ROCK** The tucked-away beach at the mouth of Seal Rock Creek is a great spot to stretch your legs. Picnic, explore tide pools, or hike on the boardwalk toward the colorful Gingerbread House.

NATURAL HABITAT

Pebble Beach Company has always focused on the dedicated stewardship of this harmonic natural ecosphere. Samuel F.B. Morse, founder and initial visionary of Pebble Beach, said that the company's primary purpose was the continued preservation of the unique beauty of the coast and forest, an area often described as "the greatest meeting of land and sea in the world." Please respect our environment by not disturbing the native plants, birds, and animal species. Please also remember, for your personal safety, to be aware of your surroundings and exercise caution around the ocean and rocky areas. More information about trails, parking, safety, and the environment can be found on pebblebeach.com.

- 9** **FANSHELL BEACH OVERLOOK** Fanshell Beach is one of the primary pupping habitats for harbor seals on the Central Coast.

10 **CYPRESS POINT LOOKOUT** Cypress Point Lookout offers a spectacular spot to catch sunsets, thanks to its southwest views. The pure white sand of the beach below is home to harbor seals, who each spring return to bear their young. Closed April 1 to June 1 for pupping season.

11 **CROCKER GROVE** Crocker Grove is home to the largest and oldest Monterey Cypress trees in existence. It is named after Charles Crocker, the railroad baron responsible for building the luxurious Hotel Del Monte in Monterey and the original 17-Mile Drive. Pebble Beach contains one of only two native Monterey Cypress forests in the world. The other is across Carmel Bay at Point Lobos State Park.

12 **THE LONE CYPRESS** For more than 250 years, the world-famous Lone Cypress has braved the elements atop its rocky pedestal overlooking the Pacific Ocean. Known as Midway Point on the original 17-Mile Drive, this iconic tree has been the logo for Pebble Beach Resorts since its founding in 1919.

13 **GHOST TREES AT PESCADERO POINT** Ghost Trees at Pescadero Point is a unique stop full of spooky sun-bleached Cypress trees. It is also a legendary Big Wave surf spot, with swells approaching 50 feet in the right winter conditions.

14 **PEBBLE BEACH VISITOR CENTER** From its early days as a simple stopping point on a scenic carriage ride to its emergence as the golf capital of the world, the fascinating story of Pebble Beach is brought to life at the Pebble Beach Visitor Center. The new Visitor Center is a wonderful stop to learn about Pebble Beach history, pick up souvenirs or grab a refreshment for the drive.

15 **PEBBLE BEACH GOLF LINKS** No public course in the United States can match the major championship pedigree of Pebble Beach Golf Links. Built by amateur golfers Jack Neville and Douglas Grant in 1919, Pebble Beach hosted its sixth U.S. Open in June 2019 to go along with five U.S. Amateurs, two U.S. Women's Amateurs, the 1977 PGA Championship, and the 2023 U.S. Women's Open. Ranked the No. 1 public course in America, Pebble Beach Golf Links is scheduled to host the 2027 U.S. Open. Learn more about the rich history of Pebble Beach at the Wall of Champions behind the first tee.

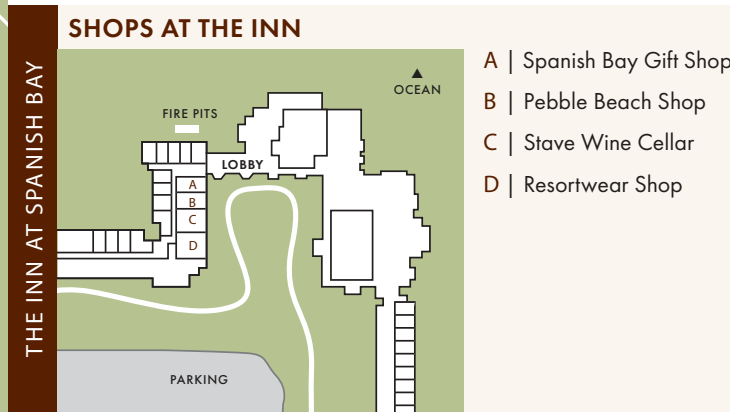
16 **THE HAY** Since 1957, The Hay has been a hub of Pebble Beach Resorts drawing players of all skill levels to the short course that was the vision of longtime Head Professional, Peter Hay. In 2021, Tiger Woods -- who set the record for largest margin of victory at a U.S. Open just down the hill at Pebble Beach Golf Links -- brought a brilliant redesign to the course punctuated by the second hole, an exact replica of famed No. 7 on Pebble Beach Golf Links. Whether you play The Hay once, twice, or not at all, Hay's Place presents an ideal spot to recap your round(s) or simply enjoy the views.

17 **FORD MEADOW** Robert F. Ford (1907-1979) knew he was "home" when he passed by this meadow. A generous donor to the work of the Del Monte Forest Conservancy, the meadow was dedicated to his memory on August 26, 1981.



PEBBLE BEACH VISITOR CENTER

From its early days as a simple stopping point on a scenic carriage ride to its emergence as the golf capital of the world, the fascinating story of Pebble Beach is brought to life at the Pebble Beach Visitor Center. Located at the heart of 17-Mile Drive across from The Lodge, the Pebble Beach Visitor Center shares the storied century-long history of Pebble Beach Resorts and also offers guests a retail shopping experience and refreshments.





PEBBLE BEACH
RESORTS®

HISTORY IN THE MAKING

Welcome to 17-Mile Drive in Pebble Beach, one of the most famous scenic drives in the world. Follow the red-dashed line in the roadway and wind through the impressive Del Monte Forest.

17-Mile Drive, Pebble Beach, California 93953
Pebble Beach Resorts Reservations (866) 990-6895
Sign up for special email offers at [pebblebeach.com](https://www.pebblebeach.com)



JOIN THE CONVERSATION

@pebblebeachresorts | #MyPebbleBeach

VISITOR USE OF STILLWATER COVE BEACH: We hope you enjoy your visit to Stillwater Cove. This area is recognized for its rich and relatively undisturbed marine life. In order to preserve this uniquely sensitive habitat, we ask that you observe the following rules. Hours: The beach at Stillwater Cove (and visitor restrooms) may be used during daylight hours.

PARKING RESERVATIONS: Visitors to Stillwater Cove may use one of two free public access parking areas, each located outside the Beach & Tennis Club parking lot, a short walk from the Cove. Up to six spaces may be reserved for a specific date by calling 831-625-8536 at least 24 hours in advance. Another 10 spaces (plus any of the unreserved six spaces) are available daily on a first-come, first-served basis. Prior to parking in the areas, visitors may enter The Beach & Tennis Club parking lot to drop off or pick up equipment or persons. Parking and access may be prohibited on certain dates because of special events such as golf tournaments. Equipment Drop-off/Pickup: Scuba divers or other visitors who plan to utilize equipment or other bulky materials at the beach may drive to designated drop-off/pickup location in The Beach & Tennis Club parking lot for loading vehicle. Please note The Beach & Tennis Club parking lot will be closed to visitor vehicles between 11:00 a.m. and 2:00 p.m. daily, during special events, and for maintenance one day a month. Public coastal access parking is not allowed in The Beach & Tennis Club lot and vehicles parked in The Beach & Tennis Club will be towed at the owner's expense. Visitor parking reservations will not be accepted during the restricted periods. Federal and State Regulations: Please remember that beach visitors must adhere to all federal, state, and local laws, and ordinances. Activities that may be unlawful or unsafe are not permitted, including overnight camping, unleashed pets, firearms or weapons, motorized vehicles, launching of boats that cannot be readily accomplished by use of the boat ramp, collecting of marine species protected or regulated by federal or state Fish and Game agencies, or disturbing in public view.

CONDITIONS OF ENTRY: 17-Mile Drive and the other roadways in Del Monte Forest are privately owned; right to pass is by permission and is subject to control of the owner as stated in Section 1008 of the California Civil Code. Admission may be refused to anyone. The license to the roads is subject to the conditions set forth below and may be revoked at any time. Traffic regulations strictly enforced. No plant or animal life of any description should be disturbed, injured, or removed. No drones are allowed. No overnight camping is allowed, but picnicking is permitted in specified areas. Please do not turn around in private driveways. Because of EXTREME FIRE HAZARD, fires are prohibited. Fishing is subject to CA Fish & Wildlife regulations and is prohibited between Point Joe and Asilomar Beach. Hunting and firearms are prohibited, as is the feeding of wildlife. All persons using the roadways are subject to the Vehicle Code of the State of California and to Del Monte Forest Private Road Use Policy, a copy of which is available for inspection at Pebble Beach Company offices. Del Monte Forest is patrolled by a full-time private security force in conjunction with the Monterey County Sheriff's Office and California Highway Patrol. Motorcycles are prohibited on Del Monte Forest roadways.

WARNING: In coastal areas along 17-Mile Drive the surf is subject to unexpected life-threatening waves and currents; swimming and wading in these areas is unsafe. Climbing and walking on rocks is unsafe and prohibited. Watch for deer and horses crossing roadways.

Pebble Beach Company owns a variety of trademarks, service marks, and trade dress, including its course designs and scenic views. No commercial use, including photographs or paintings of Pebble Beach Company property, including The Lone Cypress, is permitted without the prior written consent by Pebble Beach Company's Marketing Department.

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ACTIVITIES



WORLD-CLASS GOLF

Pebble Beach Golf Links is on the short list of must-play courses for golfers around the globe. With stunning seaside holes, including what is widely regarded as one of the best finishing holes in golf, thousands of golfers each year create their own Pebble Beach moments. The greats of the game have carved out their legacies here with Tiger Woods, Tom Watson, and Jack Nicklaus among the list of major champions.

PEBBLE BEACH RESORTS COURSES

Pebble Beach Golf Links | Spyglass Hill Golf Course
The Links at Spanish Bay | Del Monte Golf Course | The Hay

NORTHERN CALIFORNIA GOLF ASSOCIATION COURSE

Poppy Hills Golf Course

PRIVATE GOLF CLUBS

Cypress Point Club | Monterey Peninsula Country Club

SHOPPING

Take a bit of Pebble Beach home with you from our variety of stores located around the resort. Retail shops at The Lodge, The Inn at Spanish Bay, and The Spa Boutique offer shoppers a variety of options, while the pro shops at each of our renowned courses offer the "must-haves." Whether you're sporting the iconic Pebble Beach logo at your home course, hanging a picture at home, or anything in between, we invite you to shop Pebble Beach to your content. Shop locations are noted on the resort map.

ACCOMMODATIONS



THE HOTELS & SPA

Pebble Beach Resorts is well known for its award-winning service and luxurious amenities. The distinguished **Lodge at Pebble Beach** has stood sentry over magnificent Stillwater Cove since 1919, with world-famous Pebble Beach Golf Links laid out before it. **Fairway One at The Lodge**, with 30 guest rooms and two four-bedroom golf cottages, is positioned along the first fairway, providing a new vantage point for guests. **The Inn at Spanish Bay** overlooks the Scottish-style Links at Spanish Bay, a stunning vista of the Pacific shoreline beyond. **Casa Palmero** features 24 intimate Mediterranean-style suites situated along the first and second fairways of Pebble Beach Golf Links and guests enjoy the ultimate in personal attention and privacy. Steps away is **The Spa at Pebble Beach**, a five-star retreat for relaxation and pampering. For resort and golf reservations, please call the Resort Reservations Department at (866) 990-6895.



RESTAURANTS



The Inn at Spanish Bay – Lobby Lounge Fire Pits

DINING AT PEBBLE BEACH

Enjoy bold tastes and international flavors from prominent chefs who put their special twist on locally sourced produce, sustainable seafood, and top-quality meats. Whether you are savoring an award-winning entrée or enjoying a casual meal with spectacular views, Pebble Beach Resorts offers an array of world-class dining experiences. While dining at our restaurants, please present your gate receipt to your server to have your gate fee reimbursed with a minimum of \$35 at the facilities marked with an **R** below.

BREAKFAST LUNCH DINNER LATE NIGHT

The Lodge at Pebble Beach

Stillwater Bar & Grill | California coastal cuisine **B | L | D R**

The Tap Room | Classic American steakhouse **B | L | D R**

The Bench | Wood-roasted specialties **L | D | N R**

Gallery Cafe | Casual contemporary fare **B | L R**

The Terrace Lounge | Cocktail bar & lounge **L | D | N R**

Hay's Place | Mexican-inspired cuisine **L | D R**

Pebble Beach Visitor Center | Grab-and-go refreshments

Pebble Beach Market | Gourmet deli & wine shop **B | L**



The Tap Room



Hay's Place



Stillwater Bar & Grill



The Bench

The Inn at Spanish Bay

Roy's at Pebble Beach | Hawaiian-fusion cuisine **B | L | D R**

Peppoli at Pebble Beach | Bold Italian dishes **D R**

STICKS | Sports bar with family fare **B | L | D R**

The Lobby Lounge | Cocktail bar & small bites **L | D | N R**

Traps | Fireside lounge & appetizers **D | N R**

Stave Wine Cellar | Wine tasting, retail & small bites **N R**



Roy's at Pebble Beach



Peppoli



STICKS



Stave Wine Cellar

Additional Options

The Spa Juice Bar & Café | Fresh smoothies and light bites **B | L**

Spyglass Grill | Classic course-side dining **B | L R**



PEBBLE BEACH RESORTS®

Your Guide to 17-Mile Drive®

