



## PEBBLE BEACH COMPANY

### **USGA Introduces New Premium U.S. Open Ticket to Celebrate Pebble Beach Centennial in Time for Holidays**

*Limited Edition Bag Tag Gift Available with Ticket Purchases While Supplies Last*

**PEBBLE BEACH, Calif. (Nov. 1, 2018)** – Holiday shoppers looking for the perfect gift for the golfer on their list can take advantage of new ticket options and a special offer introduced today for the 2019 U.S. Open, to be played June 10-16 at Pebble Beach Golf Links in Pebble Beach, Calif.

The USGA unveiled a new premium ticket offer to celebrate the 100th anniversary of Pebble Beach in 2019. The Centennial Club is an all-inclusive ticket that will provide fans with access to premium food and beverage from the Monterey area, seating, and up-close views of all the action on the 15th green. One daily VIP parking pass will be included with every four (4) Centennial Club tickets purchased for any single day.

The Centennial Club is open Wednesday – Sunday with daily ticket prices ranging from \$725 for Wednesday and \$975 Thursday through Sunday.

Also announced today, the USGA will include one (1) 2019 U.S. Open bag tag per order for all ticket orders placed before Jan. 2, 2019, while supplies last. The first 100 ticket buyers who purchase Centennial Club tickets will receive a limited-edition, hand stamped bronze bag tag, mounted on a piece of Cypress wood and all other orders will receive a cloisonné bag tag. Buyers who place orders before Dec. 9 will have the option to personalize their bag tag, and delivery will be by Dec. 23. Bag tags for orders placed after Dec. 9 will not be personalized and pre-holiday delivery is not guaranteed. All orders will qualify for free shipping.

**Lodge Premier:** The Lodge Premier weekly ticket gives fans access to the championship grounds and The Lodge at Pebble Beach main building, including all Lodge restaurants, The Terrace Lounge and outdoor patio. Premium food and beverage from The Lodge restaurants will be available for purchase. Lodge Premier ticketholders will also have access to executive restroom facilities and upgraded VIP parking.

**Trophy Club:** The Trophy Club is an air-conditioned sports-bar-like setting, featuring an outdoor footprint to create a fun indoor/outdoor patio experience with two bars. It is conveniently located between the second and third fairways at Pebble Beach, a short distance from the iconic 17th and 18th holes. Food and beverage will be available for purchase.

**Gallery:** Gallery tickets provide general admission to the grounds of Pebble Beach to watch the world's best players, walk the course, enter the grandstands and purchase food and beverages at concession stands.

Remaining tickets can be purchased exclusively at 2019 U.S. Open tickets. Questions can be directed to [ticketquestions@usga.org](mailto:ticketquestions@usga.org) or by calling 1-800-698-0661.

**Corporate and Group Tickets:** Limited hospitality and hosting options are available for groups of 12 or more, including daily and weekly tables in the Champions Pavilion and weekly tables in the 15th Fairway Centennial Club. Hospitality options can be found by visiting the [Pebble Beach website](#).

#### **About the USGA**

The USGA celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment and amateur status rules. Our operating jurisdiction for these governance functions is the United States, its territories and Mexico. The USGA Handicap System is utilized in more than 40 countries

and our Course Rating System covers 95 percent of the world's golf courses, enabling all golfers to play on an equitable basis. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts. To learn more, visit [usga.org](http://usga.org)

### **About Pebble Beach Company**

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™, and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™, and Del Monte™ Golf Course. Its other famed properties include scenic 17-Mile Drive®, The Spa at Pebble Beach™, Pebble Beach Golf Academy™, and Pebble Beach® Equestrian Center. It annually hosts premier events such as the Pebble Beach Concours d'Elegance®, AT&T Pebble Beach Pro-Am, TaylorMade Pebble Beach Invitational presented by Dell Technologies, Pebble Beach<sup>SM</sup> Food & Wine, and the PURE Insurance Championship Impacting The First Tee. Future site of the 2019 U.S. Open, 2023 U.S. Women's Open and 2027 U.S. Open Championships, Pebble Beach Golf Links® has hosted five U.S. Opens, five U.S. Amateurs, one PGA Championship, and numerous other tournaments. For reservations or more information, please call 800-654-9300 or visit [pebblebeach.com](http://pebblebeach.com).

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